Copy-and-Paste E-mail for Latino Voters

Subject Line: Help Persuade Latino Voters to Re-Elect Trump - Action Requested

Conservative Paul Revere Action E-Mail #XX

Dear Conservative Paul Revere Rider,

One thing is starting to become clear as the 2020 campaign unfolds: Everything the "experts" think they know about the make-up of the Democrat and Republican coalitions is shifting under our feet. I expect a lot of surprises for these "experts" once all the smoke clears after election day.

President Trump has rearranged American politics. Trump has attracted people to vote for him who have never voted for a Republican, and some have never voted at all. Meanwhile, the New Democrats have watched key voting blocs — like minorities, Catholics, and blue-collar union workers — walk away from decades of near monolithic support for Democrat candidates.

I believe one of the biggest surprises will involve Hispanic voters. There are now 32 million Latinos eligible to vote, which is more than the 30 million African American voters. Latinos will make up more than 13% of the 2020 electorate.

This is important because President Trump's re-election campaign has been losing ground with white voters, but as Nate Silver of FiveThirtyEight <u>points out</u>, Trump has been gaining ground with minorities, especially Latinos. In 2016, Trump won 22% of Latino votes. In 2020, polling indicates he's winning 35% of Latinos. This is not good news for the Biden-Harris ticket, who've mainly taken Latinos for granted. Fortunately, President Trump has not made the same mistake.

I'm calling on you and your fellow Conservative Paul Revere Riders to help re-elect President Trump by winning as many Latino votes for Trump as possible.

TODAY'S ACTION ITEM

This latest **e-Note** in the FedUp PAC series is aimed at Latino voters. It follows this message (scroll down). You and other conservatives can simply copy-and-paste that section into an e-mail, personalize it, sign it, and send it on to all the Latinos you know, and any other conservatives who may be able to contact more Latinos.

Here's are the **THREE THINGS** I'm asking you to do today:

1. **SEND** an e-mail to all the Latinos in your address book. Use all or any part(s) of our message, and personalize it as you see fit. Educate the Latinos you know about the

ways President Trump is helping the Latino community, and the reasons we need four more years with President Trump in the White House.

- 2. **POST** this *e-Note* to your Facebook page, tweet it out to your Twitter followers, and post it on other social media sites to share this message about why Latino voters should vote to re-elect President Trump, and the ways he is helping the Latino community be safe and prosperous.
- 3. **WRITE** a letter-to-the-editor of your local newspaper using the information and arguments in the *e-Note* below to help educate readers, especially Latinos, that President Trump deserves their support. You can do the same thing in the comments section of news articles about the election or about Latino voters.

Remember: President Trump doesn't have to win a majority of Latino voters to win reelection. He only has to stop Biden-Harris from winning enough Latinos to win the election. A gain of even just 2 to 3 percentage points, especially in the key battleground states, could help boost President Trump to victory on Election Day, November 3.

Right now, in the home stretch of the 2020 campaign, you and I must do everything in our power to find and persuade every last voter to put Republicans in control of Congress and re-elect President Trump!

/signature/

Richard A. Viguerie Chairman of FedUp PAC

P.S. If you'd like a tool you can use to help explain to other voters how the New Democrats want to turn America into a one-party Socialist/Marxist dictatorship, download my powerful and eye-opening pamphlet called "It's the Ballgame, America — Are You Acting Like It?" It lays bare the true agenda of the New Democrats.

This e-letter is free, so <u>click here</u> and download it. Then keep forwarding it to your family, friends, neighbors, people you go to church with, fellow conservatives, and anyone else you can think of who may be persuadable.

[Donate to help FedUp PAC distribute] [more e-Notes to educate voters!]

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Richard A. Viguerie, Chairman • P.O. Box 1370 • Manassas, VA 20108

e-Note to Be Forwarded to Latino Voters Who Are Undecided About Trump (Copy-and-paste the text below into a personal message from you to all the Latinos you know.)

Sample e-Note for Latinos to send to their Latino Friends

Bob's edits

Dear [Fill in Your Friend's Name],

I'm sending this to you because we're friends and you need to know this.

A vote for Biden-Harris is a vote against the interests of the Latino community.

Maybe you've seen and heard the Biden-Harris ads in Spanish. Biden is just using Latinos. He pretends he understands Latinos, but he doesn't.

You and I are both voting because we're U.S. citizens. You know how hard you have to work, and how important safety and good education is to the Latino community.

Unlike Biden, Trump supports Charter Schools that provide good education for low-income and minority families that will bring about real opportunity, wealth, and happiness for us and our community.

And Trump stands up for what he thinks is best for all Americans. You and I are U.S. citizens, so we're part of America - the America that President Trump is putting first.

I sympathize with the caravans of Latino people wanting to come here to have a chance at the American Dream by escaping socialist/Marxist dictatorships. But Biden would usher in those same dangerous policies and kill our jobs, cut our income, hurt our families, and make us line up for charity instead of being able to work. No thanks! Biden will take away our American Dream.

Trump also protects our religious liberty and our values. And Trump will keep our families safe by supporting police in our neighborhoods and locking up criminals.

There's no arguing that President Trump built the greatest economy ever. He got the lowest unemployment rate ever for Latinos. You know what a strong work ethic we have. President Trump fights for workers, for jobs, and for fair trade deals that protect workers and their jobs.

"Latinos for Trump" is a real thing, and it's because Trump is good for our families and chilkdren. This is not a time to consider a change in leadership. We have to re-elect Trump to protect all we have worked so hard for.

Votemos juntos por Trump!

[Sign Your Name Here]

P.S. If you'd like more information about how the New Democrats have gone strongly toward Socialist/Marxist views, you can go to this website: <u>FedUpPAC.org</u>.

P.P.S. If you share my concerns about the Socialist/Marxist views and policies of Joe Biden and the New Democrats, please forward my message to other Latinos, especially your family members, friends, neighbors, people you go to church with, and anyone else you know who may still be on the fence about re-electing President Trump.

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This program by FedUp PAC is an Independent Expenditure in support of re-electing President Trump and electing a Republican Congress.